

A01

Develop ideas through investigations and showing understanding of sources



Mind map

Keywords – add branches to your mind map that include key ideas and words, using one word for each branch will allow you to develop more ideas rather than using a phrase or sentence

Central idea – this is the starting point of your mind map and shows the topic you are exploring. All keywords should link from this idea.

Include images – imagery can convey much more than a word or sentence and can help you to develop your ideas as well

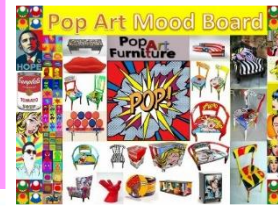
Mood board

Theme – consider your theme, have you got a set idea already or are you happy to collect a wider range of ideas

Use a range of sources – don't find pictures from just one place use different sources like, photographs, wallpapers/fabric samples, lettering, magazines etc...

Pick a style – pull it all together with a colour/theme or style to make your page 'work' as a whole

Apply ideas – your mood board should be a visual representation of your mind map



Artist Research and Analysis of Work

There are several things you must include in your research to show understanding of your chosen artist

Bio – a quick gathering of facts with the artists birth/death, style, important works

Collect images – select images of their work that are relevant and images that appeal to you, comment on why you like them

Analysis – To show understanding of the artist you must discuss their work. This will allow you to explore ideas and consider different options before you begin creating your own art work.

Reproduction – either copy a small piece of their work or work in the artist's style to show your understanding of their work

Content – Looking at the subject of the work.

What is it? What exactly can you see? What is happening? What does the work represent?
What does the artist call the work?
Does the title change the way we see the work?
What is the theme of the work?
Landscape, portrait, journey, moment, memory, event, surreal, fantasy, abstract, message.

Form – Looking at the formal elements.

What colours does the artist use? Why? How is the colour organised?
What kind of shapes can you see?
What kinds of lines and marks does the artist use?
What is the surface like? What textures can you see?
What patterns can you see?
How big is the work?
Light, delicate, layered, strong, rough, dark, peaceful, dripped, textured, scale, vivid, bright.

Process – How the work has been developed and made.

What materials and tools have been used?
What is the evidence for how it has been made?
Painted, drawn, woven, printed, cast, stitched, constructed, collaged.

Mood – Looking at the communication of moods and feelings.

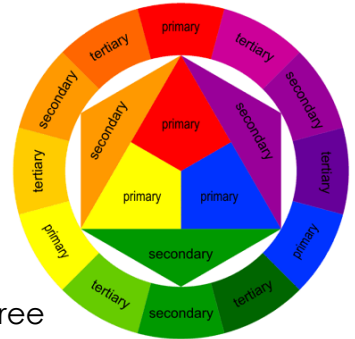
How does the work make you feel?
Why do you feel like this?
Does the colour, texture, form or theme of the work affect your mood?
Quiet, contemplative, thoughtful, hopeful, peaceful, elated, joyful, reflective.

A02

Refine ideas by experimenting with appropriate media, materials, techniques and processes

You don't have to use a specific media in your project, just show some variation.

For example if an artists uses pen, you could try using, pen, pencil, charcoal, biro, coloured pen etc.



Colour Theory

Primary colours are the three main colours, they can't be made, but are used to mix all of the other colours

Secondary colours are made by mixing two primary colours

Tertiary colours are made by mixing a primary and a secondary colour

Harmonious colours are next to each other on the colour wheel

Complementary colours are opposite each other on the colour wheel

Tint – when you add white to a colour to make it lighter

Shade – when you add black to a colour to make it darker



Experimentation

You MUST try things more than once to show improvement and refinement. See how the artist has tried the same sketches in lots of different media and on different surfaces.



Be brave in your use of media, aim to show off your best skills.



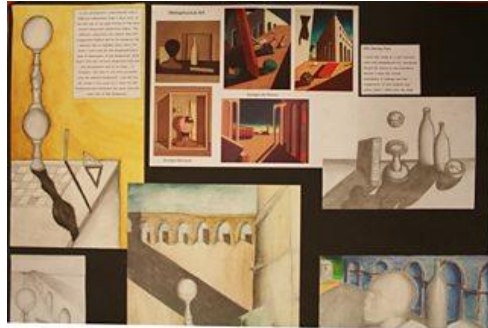
Pencil		The basic tool for drawing, can be used for linear work or for shading
Biro		Drawings can be completed in biro and shaded using hatching or cross hatching
Pastel (chalk/oil)		Oil and chalk pastels can be used to blend colours smoothly, chalk pastels give a lighter effect
Coloured pencil		Coloured pencil can be layered to blend colours, some are water soluble
Acrylic paint		A thick heavy paint that can be used smoothly or to create texture
Watercolour		A solid or liquid paint that is to be used watered down and layered
Monoprint		Where ink is transferred onto paper by drawing over a prepared surface
Collograph		A printing plate constructed of collaged materials
Card construction		Sculptures created by building up layers of card or fitting together

Media	The substance that an artist use to make art
Materials	The same as media but can also refer to the basis of the art work eg, canvas, paper, clay
Techniques	The method used to complete the art work, can be generic such as painting or more focus such as blending
Processes	The method used to create artwork that usually follows a range of steps rather than just one skill

A03

Record observations, ideas and understandings as you develop your work

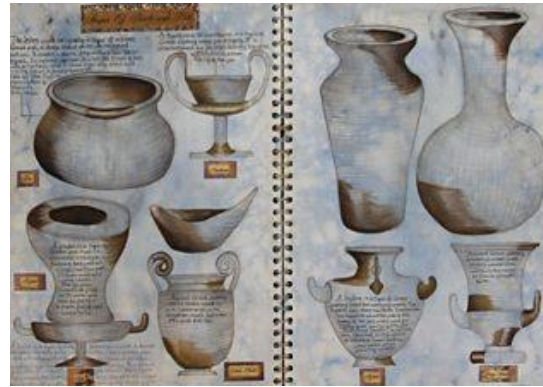
Take your own photographs and work from them as much as possible. Taking your own photographs will allow you to create a more personalised response.



Create both primary and secondary studies.

Create **maquettes** (a miniature scale model) in paper, card, etc to show your ideas.

You may want to produce another mood board or mind map as you develop your project and narrow down ideas.



All ideas and observations **MUST** clearly link to your project/theme. No random art work.

Annotation

Describes writing notes, using images and explain your thoughts to show the development of your work.

You must annotate and reflect on your work as it progresses to show your intentions and ideas.

Step 1 – Describe

What is the image of?
What have you done?

Step 2 – Explain

How was this work made?
How did you produce these effects?
How did you decide on the composition?

Step 3 - Reflect

Why did you use these methods?
Why do some parts of the work 'work' better than others?
Why might you do things differently next time?

How to 'record'

Observational drawing	Drawing from looking at something (not from imagination)
Primary observation	Drawing directly from looking at objects in front of you
Secondary observation	Drawing from looking at images of objects
Photographs	Using a camera or smartphone to take pictures to draw from (this is also classes as a primary observation)
Sketches	Basic sketches and doddles to show undeveloped and initial ideas.
Annotations	Writing about your art work



A04

Present a personal and meaningful response that realises intentions and shows an understanding of visual language

Telling a story with your art and sketchbook, using your work to convey a message instead of relying on words.

Avoid sticking with your first idea. Sometimes your initial idea is worth pursuing but before a final piece is decided upon you should have considered at least three different design ideas.

Thinking about your Final Piece

- Use materials and media that you can control well and have practised with.
- Your final piece should show influences from the artists you have studied
- Remember to think about composition rules when designing your final piece

Present your work well, this doesn't mean fancy background. Just take care on every page.

A rough idea

A basic sketch of a final idea

A visual Maquette

A small image or model created in materials that replicate the end result






Final piece

An image or sculpture pulling all prep work together.

Sketchbook checklist

- Have you demonstrated what the starting point, theme or brief means to you personally?
- Have you established a link between the starting point and your chosen sources?
- Have you reflected your understanding of the social and cultural context?
- Is there a clear link between your sources and your own work?
- Is it clear what ideas or techniques from your sources you have developed?
- Have you selected and presented your studies carefully?
- Made use of your discoveries?
- Made clear links between your work and that of other artists, designers and craftspeople?
- Collected images to show your inspiration and stimuli?
- Made use of drawings, sketches, jottings, photographs and experiments with different media?
- Annotated images to explain how they fit into your development process?
- Demonstrated your understanding through correct use of art and design vocabulary?
- Shown experimentation and selection of the most successful results for your project?
- Organised your recordings and presented them to show and explain your decisions?
- Clearly linked all of your work to your starting point?

The Formal elements of Art

Tone	How light or dark something is	
Line	A mark which can be long, short, wiggly straight etc...	
Colour	What you see when light reflects off something. Red, blue and yellow are primary colours	
Texture	How something looks or feels e.g. smooth or rough	
Pattern	A symbol or shape that is repeated	
Shape	A 2D area which is enclosed by a line e.g. a triangle	
Form	Something which has 3 dimensions e.g. a cube, sphere or a sculpture	