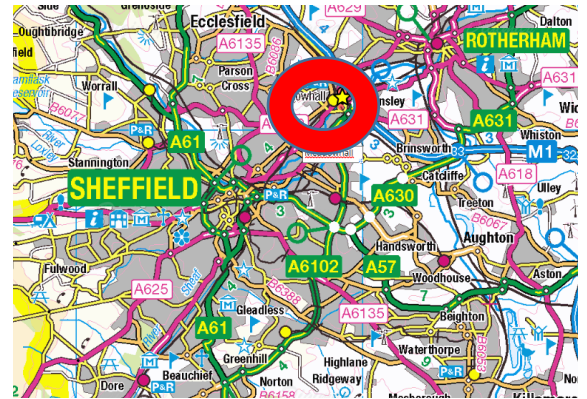


Retail Revision Sheet

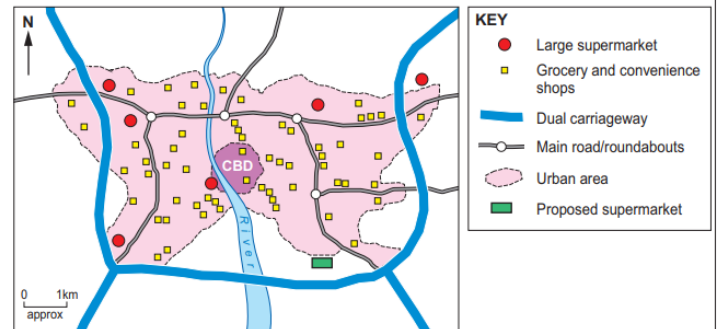
Hierarchy	Example in Sheffield	Number in Sheffield	Catchment area	Type of goods sold
Out of town Shopping centre	Meadowhall	1	South Yorkshire	
Central Business District	Sheffield City Centre	1	Sheffield	
Secondary Centre	Crystal Peaks	20	South east Sheffield	
Suburban Parade	Birley Moor Road	200	Frecheville	
Corner Shop	GT News	2000	Neighbourhood	
Put these into the correct boxes above				
	<ul style="list-style-type: none"> Crystal Peaks Sheffield city centre Meadowhall GT News Birley Moor Road 	<ul style="list-style-type: none"> 1 200 20 2000 1 	<ul style="list-style-type: none"> South East Sheffield Frecheville South Yorkshire Sheffield Neighbourhood 	

Meadowhall's Location



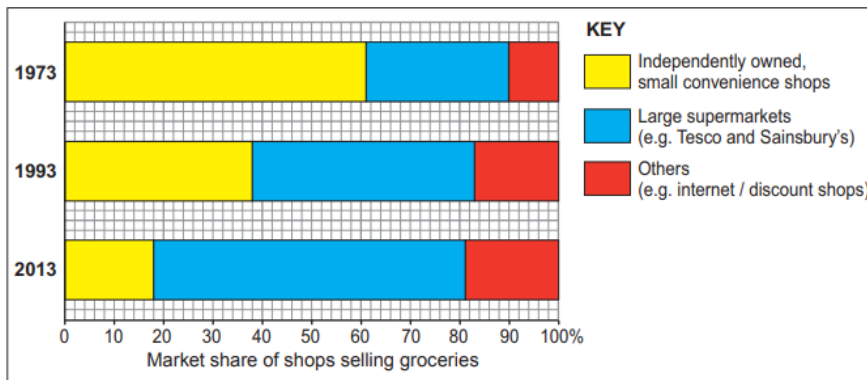
Location factors for out-of-town shopping centres:

- Transport links e.g. motorways to reduce journey times
- Cheaper land values compared to CBD
- Residential areas within the catchment area so more customers
- Space for expansion in the future if needed



Changes In Shopping Habits Since the 1950s

(b) Study the graphs below. They show changes in market share (percentage of sales) of shops selling groceries.



Changes in shopping habits since the 1950s are due to:

- Increase car ownership means people can travel to supermarkets and out-of-town retail parks
- Increase in technology such as fridges and freezers means people can store food for longer
- Greater access to the internet means the growth of online shopping means less people use convenience stores

The Decline of High Streets and Strategies to Improve them

High Streets have Declined due to competition from online shopping and out-of-town retail parks. This has led to shop vacancies (empty) and job losses in many city centres around the UK. Many City centres have looked to attract shoppers back to the High Street by the methods shown in the photograph. IN addition, many high streets have been labelled as **Clone Towns** as they have chain stores that give them little unique identity. One way that Councils have encouraged shoppers back is to allow a range of **independent shops** to open that give a more unique identity to city centres.

Revision task: explain why the labels in the photo might attract shoppers back to the High Street.



▲ Figure 21 The high street environment in Lancaster.

Space for Revision Notes